

Madison McLoughlin

Storyteller

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COMPETENCIES

iNews * AP ENPS * Rundown Creator * DSLR Photography * Videography * NASBA Certification in Ethical Leadership * Microsoft Office * Adobe Creative Cloud * AP Style * HTML Coding

EXPERIENCE

WLOS News13 — *Producer*

April 2022 – Present

- Quickly acclimated to new programs and newsroom workings
- Received promotion within three months to help lead the morning team and produce 6 a.m. newscast
- Collaborated with editorial teams to decide on story ideas
- Produced one daily hour-long newscast, curating, organizing and writing stories
- Worked under pressure to provide breaking news and timely stories
- Commanded and timed shows in the booth

WVUE Fox 8 News — *Producer*

December 2019 – March 2022

- Produced daily newscasts, curating, organizing and writing stories
- Worked under pressure to provide breaking news and timely stories
- Coordinated live shots and commanded and timed shows in the booth
- Collaborated with a team to cover severe weather, including Hurricane Ida
- Assistant Producer (December 2019 - March 2020)
- Internship: (Fall 2019) wrote scripts for television segments and interviewed sources for stories

Loyola Pack News — *Producer and Multimedia Journalist*

January 2020 – May 2020

- Produced newscasts, coordinated live shots, floor directed, shot, edited and wrote creative stories

Coffin Bell Journal — *Fiction Editor*

March 2019 – May 2020

- Read submissions of dark literature for the journal, edited and offered insightful feedback
- Contributed ideas to monthly editorial meetings

The Science Exchange — *Sea Turtle Intern*

June 2019 – August 2019

- Created role as journalist intern
- Volunteered in San Pancho, MX at Grupo Ecológico de la Costa Verde, A.C., protecting sea turtle nests from poachers
- Interviewed volunteers and president of the organization for a book detailing the accomplishments and hardships of the camp
- Co-authored a chapter in *Sea Turtle Research and Conservation* (“Twenty-eight Years of Buggy Adventures on a Mexican Turtle Beach”)

The Maroon — *Managing Print Editor, News Editor*

December 2017 – February 2019

- Managed six section editors on press night and throughout news cycles, leading editorial meetings for the award-winning student-run newspaper
- Managed The Wolf Magazine, a Loyola University Student Media publication
- Designed and formatted The Maroon’s front page weekly
- Formatted the News section to exist in print and online
- Led a team of reporters and photographers to portray stories in the most impactful way

EDUCATION

Johns Hopkins University

M.A. in Science Writing

May 2021 - Present

Loyola University New Orleans

B.A. in English Literature

B.A. in Mass Communication, Journalism

2016 – 2020

Environmental Studies minor

Magna Cum Laude

Irish Literature Classes at Trinity College, Dublin

Summer 2018